





MARIGOLD PAINTS
FOR ALL YOUR COATING NEEDS

**OBSESSED WITH CREATING VALUE FOR OUR CUSTOMERS** 



## Introduction of Company

Marigold Paints was established in 1976 in Vallabh Vidyanagar, Anand, Gujarat and subsequently incorporated as a company in 1986.

The company in initial stage was manufacturing Paints to cater to the needs of Engineering Industry. Over time, it ventured into different segments of Paints and Coatings industry. Currently Marigold has presence in General Industrial, Decorative (solvent based), Auto Refinish, Wood Coatings, Steel Furniture and Protective Coatings segments.

Marigold Paints' Headquarter, Manufacturing facility and R&D Lab are located in GIDC VVN at Anand in Gujarat. Marigold has pan India presence with Sales Offices and warehouses across the country.

The company is ISO 9001-2015 and ISO 14001-2015 Certified.

## Management Philosophy

Marigold Paints remains committed to customer satisfaction by delivering consistent quality products and services on time. Creating value for customer's business is not only an obligation but an obsession too. We remain at the forefront for developing new products that benefit our customers through improvement in their productivity. Close collaboration with our suppliers and customers enables us to be more innovative. Our ambition is to provide our employees opportunity to work in good

environment where they learn and grow. Safety, Health and Environment is always a priority for Marigold Paints.

We remain focused on sustainable sales growth by making good use of technology and available resources. We constantly strive to develop New Products which will be more economical and perform better with least impact on the environment to benefit all the stakeholders.



#### Mission

Marigold Paints remains committed to creating value for its customers through quality products and services.



#### Vision

To become an innovative, technology driven trusted partner of choice for its customers.



#### Ambition

To grow faster than industry growth rate and increase Market share.

#### Core Values

Marigold's values are based on inspiring people and helping them to develop.

**Customer centric -** We listen to our customers to understand and deliver on each of their needs. We promote a customer-focused culture by providing right quality products and services at right time.

**Integrity -** Act in honest, transparent and ethical manner to ensure our professional relationships are trustworthy.

**Innovation -** Our innovation is born out of our passion for our client's success. We believe that innovation differentiates between a leader and follower.

**Respect -** All employees are expected to show the same level of respect to each other. Treat all human beings with the same respect with which you would like to be treated.



### **Segment Presence**



## **Protective Coatings**

#### **High Performance Anticorrosive Coatings**

We offer a wide range of high-performance anticorrosive and chemical resisting coatings to protect the installations in most corrosive environment. Our products enhance service life of assets thereby reducing downtime and improving productivity of the plant and equipment. Our fast-drying system provides higher throughput which reduces overall cost i.e. adding value to our customers' business.



Our Protective Coatings are based on Epoxy, Solvent free Epoxy, Polyurethane, Silicone, Poly-Siloxane, Epoxy-Phenolic and Modified Alkyd Resin systems which provide tough and lasting solutions.



#### Performance

Marigold Paints offers single to multi-layer coatings system to protect plant, equipment, and infrastructure under different climatic conditions. Our High-performance External System - MariZinc Zinc Silicate or Maripoxy Zinc Rich Epoxy Primer followed by high volume solid, high-build Maripoxy Epoxy Barrier Coat over coated with Lightfast Marithane PU Paint meets ISO 12944 C5 standards and provides extremely good protection in most adverse climatic conditions.



## MARIGOLD PROTECTIVE COATINGS MEET STRINGENT SPECIFICATION OF-

- Oil & Gas Upstream & Downstream
- · Chemical & Petrochemical Plants
- Infrastructure Projects
- Tanks & Pipelines Oil, Gas, Water/Sea Water and waste water
- · Mining & metal processing equipment



- · Heavy-Duty Equipment
- · Transformers & Radiators
- Pre-Engineered Buildings PEB
- · Power Generation Plants & Equipment
- Windmill Towers
- Containers-Shipping



#### **FEATURED PRODUCTS**

#### **EPOLAC:**

High Performance Anticorrosive Epoxy Coatings-Glossy Top Coats and Primers for Steel and GI & Al

#### Marigold Industrial Epoxy MIE:

Epoxy Glossy Topcoats and Primers.

#### **EPOLITE:**

High Build Epoxy Coatings S/G to Eggshell & HB Primer

#### **EPOMARI:**

**Epoxy Coatings Economy Quality** 





#### Rosalee HR Paint:

200 °C - 600 °C Silicone and Polysiloxane Heat Resistant Coatings.

#### Marigold Oil & Heat Resistant Paint :

Transformer internal Coating.

#### Maricryd:

Modified Fast Drying Alkyd Paints, Primers & DTM Coating.





#### Maripoxy: A HEAVY DUTY PROTECTION

A High Solid, High Build, High Performance, Chemical Resistant, Anticorrosive range of epoxy coatings meant for variety of applications and uses.

#### Range includes:

- Epoxy High Build High Volume Solid Primers
- Epoxy Zinc Rich Primer & MariZinc Zinc Silicate Primer
- Epoxy Mastic- Surface Tolerant Epoxy coatings
- Epoxy Mid Coatings/ MIO/ Zinc Phosphate Primer
- Epoxy Tank Lining and Pipe Coatings
- Epoxy Phenolic- Tank Lining
- Epoxy Universal Primer Under Water/Atmospheric
- Epoxy Solvent free Coatings- Water & Crude pipelines
- Epoxy Food Grade Coatings

#### Marithane: A HEAVY DUTY PU COATING

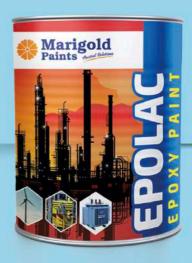
High Performance PU Coatings, Medium to High Solid including DTM Coatings.

#### Rosalee Antifouling: HIGH PROTECTION

Antifouling Paints for Boats

#### **Marigold Synthetic Paints**

- Enamels Glossy
- Primers ROZC/Zinc Phosphate





## **General Industrial Coatings**

Industrial OEMs- Line Production, Auto components of Metal & Plastics, Heavy Duty Equipments & Machinery

Marigold Paints offers a wide range of high performance coatings which add aesthetics and protect a variety of Plastics and Metal Objects in different climatic conditions. We offer fast curing, extra hard, corrosion resistant and light fast coatings suitable for line and batch production. Our Industrial Coatings meet stringent specifications of General Industry, HDE, OEMs & Auto Components.

#### WIDE RANGE OF APPLICATIONS



- Automotive Metal Components- Frames, Leaf/Parabolic Springs, Wheels, Radiators, mufflers etc.
- Three- wheelers
- Plastic Components for Automotive & Industrial Machinery
- Metal Packaging Barrels and Drums- External and Internal coatings
- Bicycles, Compressors, and a variety of Sheet metal / steel
   Components and equipment
- Electrical Motors, Pumps and Control panels
- Heavy Duty Equipment HDE and Construction Equipment
- Agriculture implements and Textile Machineries
- Engines- Quick drying and Heat Resistant Paints for different parts of engines

Marigold Paints understands the importance of Metal and Plastic Finishing. We offer a wide range of innovative Coating solution to add value to our customers' products. With High Performance and Consistent Quality Products Marigold could be a right partner for your all coatings needs.









#### Our Industrial coating solutions are based on:

- Modified Alkyd
- Alkyd-Amino
- Acrylic-Amino
- Thermoplastic Acrylic
- Epoxy
- Silicone & Poly Siloxane
- Polyurethane Technologies

Marigold Paints remains committed to help you protect your Products with unique coating solutions, which provide:



Excellent weather resistance



Excellent resistance to Corrosion



Excellent Mechanical Properties



Resistance to Chemicals



Long Service life and endurance



Cost effective solutions

#### FEATURED PRODUCTS AND TECHNOLOGIES

#### Quick drying System:

- Maricryd High Solid Quick Drying Primer & Topcoats including DTM Paint System
- Rosalee Quick Drying Primer & High Gloss Topcoat
- Eurocoat Fast drying Solid Colour and Metallic Paints
- Rosalee Radiator Enamel Black For Automotive Radiators

#### Alkyd - Amino Stoving Paint System

- · Rosalee Super Stoving Enamel & Clear Lacquer
- Marigold Super Stoving Enamel High performance Topcoat and Clear Coat- Extra Hard
- Marigold Stoving Epoxy Primer Surfacer-Anti corrosive Primer

#### 2K Epoxy Primer + Marithane PU Topcoat for Heavy Duty Equipment and Machineries

- Maripoxy 650 2K Epoxy Primer Air-drying cum Force Drying
- Marithane 2K PU Topcoat- Air-drying cum Force Drying,
   Can be applied wet on wet Primer & Topcoat

## 2K PU Paint System -Metal & Plastic Components- High Performance Glossy System

- Maridur PU/ Epoxy Primer + Maridur PU Topcoat- Metal & Plastic.
- Maridur 1000 PU Paint Over Rosalee ADPRO Plastic Primer - Plastic Components
- Maridur 1000 PU Clear on PU Metallic Base Coat- Plastics and Metal components.
- Marithane DTM

## 2K PU Paints- Top Coats, Clear Coats & Primers

- Maridur 500 PU Topcoats and Clear Coats with Good Performance for Auto & OEM Components
- Marithane 100 PU Topcoats for General Industrial Application - Metal components and drums
- Marithane 100- PU Primer & Clear Coat- Gener al Industrial Application - Metal components and drums

## TPA Paints and Primers - Acrythane TPA Paint Fast Airdry

- 1K Clear Coats
- · 1K Primer Surfacer
- 1K Topcoat

#### Miscellaneous Coatings for Industrial Use

- Rosalee Epoxy Phenolic Stoving Clear Lacquer Internal Coatings for Barrels
- Epolac 2K Epoxy Clear Sealer- For Seam Sealing of drums and Tins
- Maripoxy TL500 2K Epoxy food grade-air drying









#### **Automotive Refinish**

Marigold Auto Refinish is an ideal choice to protect Automotive vehicles in adverse climate conditions.

We offer superior quality automotive refinish paints for passenger cars and commercial vehicles. These are fast drying and long lasting solutions which provide good aesthetics and protection to the vehicles.

#### **Eurocoat Grande**

It is an Air-drying Automotive Paint for Commercial vehicles. Eurocoat Grande is further improved version of Eurocoat with much better/higher Hiding power, coverage, hardness, gloss, gloss retention and faster drying.

#### **Rosalee NC Paint**

An Improved Automotive refinish based on modified NC Resin. Rosalee NC high gloss Lacquer has been formulated using good quality of raw materials in most optimum proportion to get the best performance resulting in enhanced customer satisfaction.

#### Maridur 1000 PU Paint

Maridur 1000 is 2K high performance Polyurethane (PU) coating which is based on Pure Acrylic Resin and cured with Aliphatic Isocyanate. High crosslink density makes Maridur extremely durable and long lasting.

#### Maridur 500 PU Paint

Acrylic - Aliphatic Isocyanate based PU Coatings with Good Exterior Durability.

#### Marithane 100 PU Paint

Cured with Aliphatic isocyanate - a value for money Product.





#### **Ancillaries for Vehicle Refinish Paint System**

- Acrythane 1 K Primer white & Grey
- Rosalee Wash/Etch Primer
- · Rosalee Oil Primer Brown & Black
- Rosalee QD Primer- Brown, Red Oxide, Grey and White
- · Rosalee NCPS White, Grey and Black
- Rosalee ADPRO Adhesion Promoter Primer
- · Marigold Adhesion Promoter
- · Hardener for PU Paints
- · Eurocoat NC Putty
- Maridur PU Primer 2K
- Maridur Epoxy Primer 2K

#### Chemicals

- · Eurostrip Paint Remover
- · Rustosan Rust remover
- EXCELLENT GLOSS & GLOSS RETENTION
- HIGH DISTINCTNESS OF IMAGE (DOI)
- EXCELLENT UV RESISTANCE AND LIGHT FASTNESS
- EXTREMELY GOOD HARDNESS AND MAR RESISTANCE
- RESISTANCE TO PETROL, DIESEL AND MILD CHEMICALS





## **Wood Coatings**

#### A Complete Wood Coating System

Richwood, Richwood Superio, Unicorn & Good Wood brands represent a wide range of Coatings for Wooden Substrates. These products provide excellent protection and aesthetics to the wooden articles.

## RICHWOOD SUPERIO 2K PU TOPCOAT - UNIVERSAL

- Richwood Superio Two pack P.U. Glossy & Matt Clear Universal for Exterior & Interior.
- Richwood Superio Two Pack PU Glossy & Matt White Universal for Exterior & Interior.

#### RICHWOOD SUPERIO 2K SEALER

- · Richwood Superio 2K PU Sealer
- · Richwood Superio 2K Epoxy Cyanate Clear Sealer
- · Richwood Superio 2K PU White Sealer

## RICHWOOD SUPERIO INTL 2K PU SYSTEM INTERIOR

· PU White, Clear & Sealers

## RICHWOOD AQUA WATER BASED WOOD COATINGS - INTERIOR

· Clear Glossy & Matt, White Glossy & Matt

#### RICHWOOD 2K PU WOOD COATINGS

· White, Clear & Sealer Coats

#### RICHWOOD TOP COATS

- · Richwood N.C. TT Glossy & Matt Clear Finish
- Richwood Two pack Melamine Gold Glossy & Matt Water White Clear
- Richwood Two Pack Melamine Glossy & Matt Clear Finish
- · Richwood 1K P.U. Wood clear

#### RICHWOOD SEALER COAT

- · Richwood NC Sanding Sealer
- · Richwood 2K Melamine Sanding sealer
- · Richwood 2K Melamine Gold Sanding sealer

#### RICHWOOD STAINS / COLOUR

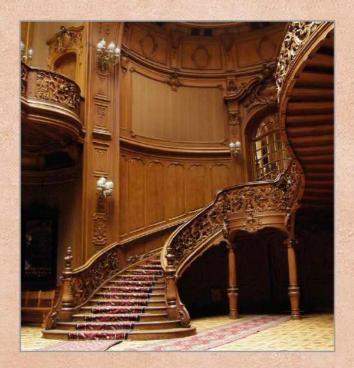
· Solvent based dyes to tint clear to required colours.

## UNICORN NC - A VALUE FOR MONEY NC PAINT SYSTEM FOR WOOD

NC Paint, NC TT Clear, NC Sanding Sealer

#### GOOD WOOD NC PAINTS - ECONOMY

NC Top Coats for wooden substrate

















## **Decorative Paints**

#### Decorative Enamels, Primers & Metallics Solvent Based

Marigold Paints offers a wide range of solvent-based airdrying paints for Decorative segments.

These are suitable for painting of Steel/iron and Wooden substrates.

The Coatings are based on modified Alkyd Resin which provide good protection and aesthetics.

#### **Decorative Airdrying Synthetic Enamel**

- Zudo Super Synthetic Enamel Number One Quality
- Karate- Synthetic Enamel
- · Marigold- Synthetic Enamel Industrial Quality
- Eurolite- Synthetic Enamel Economy Quality

#### **Decorative Metallic Paints Gold, Silver & Copper**

- · Acrythane Gold, Silver & Copper Acrylic Resin Based
- Eurocoat/Karate Gold, Silver & Copper QD Alkyd based •

#### **Decorative 2K Aluminium Paint**

- · Karate 2K Aluminium Paint
- · Marigold 2K Aluminium Paint

#### **Decorative Primers**

- Rosalee Metal Primer Red Oxide
- Rosalee Metal Primer Red Oxide Classic- Fast Drying
- · Rosalee Wood Primer White and Pink
- Rosalee Synthetic Primer Surfacer White
- Rosalee Red Oxide Zinc Chromate Primer IS 2074
- Rosalee Zinc Chromate Primer Yellow IS 104
- Rosalee Universal Primer White
- Rosalee Cement Primer White S/T
- Marigold Red Oxide Zinc Chromate Primer to IS 2074 P
- Marigold Zinc Chromate Primer Yellow to IS 104 P
- Marigold GP Primer Red Oxide
- Marigold Synthetic PS White/ Grey
- Karate Zinc Chromate Primer Redder Yellow

#### **Putty**

- Synthetic Putty AD cum Stoving
- Knife Filler Paste
- Rosalee NC Putty





## Steel Furniture & Equipment Coating

The system is for painting of Steel Furniture and storage, Metal components, Control Panels, Electrical Motors and Wooden Substrate.

#### Rosalee Hammertone

It is air- drying paint which on drying gives a film with hammer pattern which is hard and durable.

#### Rosalee Stipple Paints Air-dry

Rosalee stipple finish is fast drying texture paint which on drying gives a hard and durable paint film.

#### Rosalee Air dry cum Stoving Paints

Rosalee AD cum ST gives smooth glossy and semi glossy finish. It can be air-dried as well forced dried in the oven at 80-90 Deg C for half an hour. On drying it gives a hard and durable paint film.

#### Rosalee High Solid and High Gloss Paint

It is a high solid and high gloss paint which gives exceedingly high coverage and gloss. It dries fast.

#### Rosalee Air Dry Furniture Enamel Internal

These are specially formulated paints for application on internal surfaces of almirah and steel furniture

#### Marithane 100 PU Paints System

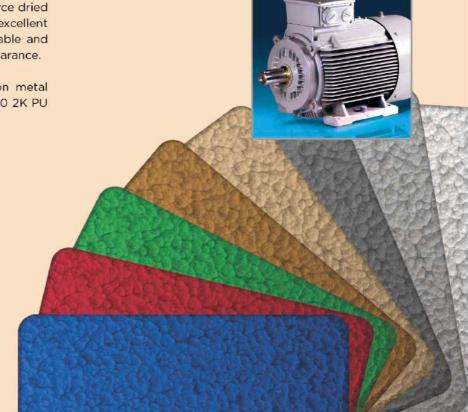
Marithane100 2K PU can be airdried as well force dried at low temperature of 80-100 Degree C. It has excellent gloss and gloss retention; it is extremely durable and long lasting. It provides particularly good appearance.

Marithane 100 2K Primer is recommended on metal components directly followed by Marithane 100 2K PU topcoat for enhanced coating life.









# www.shapebrands.in

#### MARIGOLD BRANCH OFFICES & WAREHOUSES

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